

**3rd edition of the International Conference  
THE GOVERNANCE OF A COMPLEX WORLD**

**2014 Conference theme:  
Smart, inclusive and sustainable growth: lessons and challenges ahead**

**18-20 June, 2014  
Torino, Italy**

<http://gcw2014.sciencesconf.org/>

**SPECIAL TRACK ON INNOVATIVE START-UPS  
Organised by Alessandra Colombelli, Jackie Krafft, Marco Vivarelli**

Entrepreneurship is today more important for economic growth than it has ever been. The financial crisis and the following economic downturn imply a need for structural change, requiring a substantial reallocation of resources. The need to target policy interventions towards innovative start-ups is widely acknowledged by both policy makers and scholars as a key measure of sustainable economic growth. In this line, on the one hand, the process by which start-up are created, succeed and become a source of sustainable value creation has captured increasing interest from scholars and practitioners around the world. On the other hand, the creation of innovative start-ups has become one qualifying point of every policy agenda in both the short- and long-term (see, for instance, the recent focus of the EU policy agenda on the so-called *Young Innovative Companies*, YICs).

The purpose of this special track is therefore to collect papers dealing with the internal and external determinants of innovative start-ups, their growth and post-entry performance. In particular, we welcome submissions of empirical, theoretical and policy analyses dealing with (but are not limited to) the following topics:

- Drivers of entry and post-entry performance: the role of innovation
- Role of incubators, science parks and other policy tools as facilitators in the generation of new innovative firms
- University activities and academic spin-offs as drivers of innovative ventures
- Criteria used by financing institutions to select innovative start-ups
- Innovative start-ups and green technologies
- Contribution of innovative start-ups and YICs to sustainable economic development
- Policy measures to foster YICs growth and maximize their impact on the economic development

For this special track, special issue proposals are currently under discussion with editors of academic journals.

**Submission:**

Submit a 1000 words abstract to <http://gcw2014.sciencesconf.fr>

The abstract should clearly mention: title of the paper; name of the author(s) and full address of the corresponding author (postal address, phone, fax and email); submission to the special track 'Innovative start ups'; aim of the study and methodology; (expected) results and/or conclusion; up to 5 keywords.

**Important dates:**

- Deadline for abstract submission: **March 31, 2014**
- Notification of acceptance: **April 30, 2014**
- Full paper submission: **May 31, 2014**